Crowdfunding for Schools

Out-of-Pocket Expenses for Teachers

- **$500**: Average amount of own money that teachers spend on classroom materials each year
- **$1.6 Billion**: Combined amount of own money that teachers spend on classroom materials each year
- **Over 99%**: Percentage of teachers who spend their own money on classroom materials according to a recent survey

Teachers Turn to Crowdfunding

- **What Is Crowdfunding?**
  Crowdfunding is a way to raise money for projects or materials by asking people to donate.
- **Popular Crowdfunding Sites**
  DonorsChoose.org
  Adoptaclassroom.org
  GoFundMe.com

"I was teaching a reading class and I had no books to read!"
Ross Roberts, former high school teacher, telling NPR why he quit teaching

Crowdfunding Tips

- **Things to Consider**
  - Pick the best crowdfunding service
  - Set clear and realistic goals
  - Communicate a clear objective
  - Be creative with marketing

- **Crowdfunding Examples**
  - Art supplies
  - Bilingual books
  - Bean bags for a reading nook
  - Yoga mats for relaxation exercises

Comprehensive PDF Download on Crowdfunding from Edutopia:

Closing Thought

Philanthropy is commendable, but it must not cause the philanthropist to overlook the circumstances of economic injustice which make philanthropy necessary.

Martin Luther King, Jr

Sources:

Edited by Helen C.